



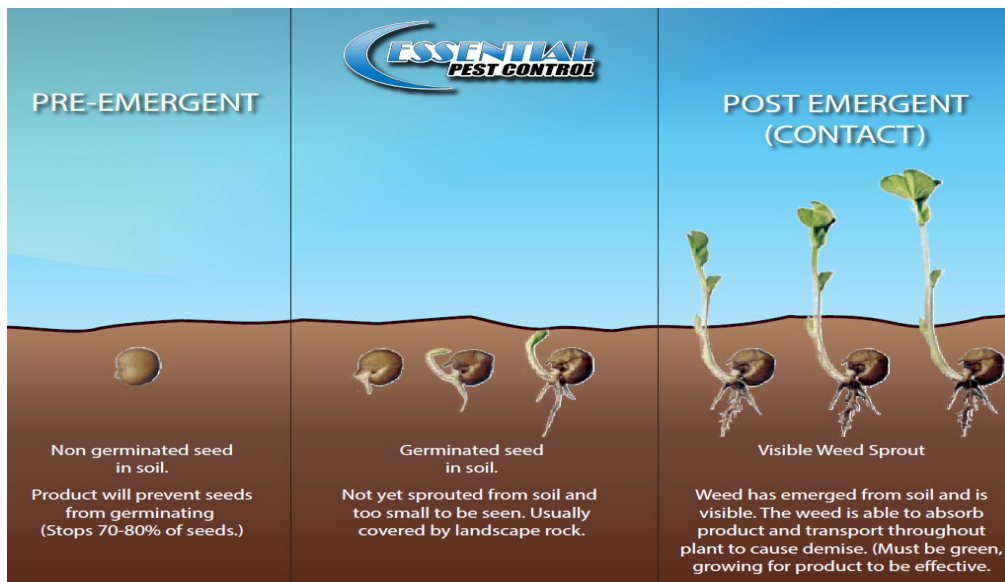
## WHAT TO EXPECT FROM A WEED TREATMENT

A typical weed service is 2 parts. One part being a pre-emergent that kills about 60-70% of un-germinated seeds in the ground at the time of service. Part two is the post-emergent, or contact, that kills the visible weeds that are present at time of service. Essential Pest Control offers several frequencies of service and the key to what service is best depends on what the customer's tolerance for weed growth is.

**PRE-EMERGENT:** This service will eliminate 60-70% of un-germinated seeds in the soil at time of service. This service is performed every 6 months. The product should be watered in with at least with ½" water - either by irrigation or rain to be fully effective. The more pre-emergent service provided over time, the more effective it becomes. This service alone, without a post-emergent or only a semi-annual post-emergent is not recommended as it will only provide a minimal control of weeds. Pre-emergent is applied to the ground to treat the un-germinated seeds. There is no warranty with pre-emergent only services. This product has blue dye in it that provides the technician/homeowner to see what was treated; the dye will disappear within a couple days.

**POST-EMERGENT (CONTACT):** This service is to treat the visible weeds that are present at the property at time of service. This service usually comes with a warranty due to the inevitable weeds that have already germinated (not affected by pre-emergent) or prior post-emergent. Post-emergent is applied directly to visible plants and doesn't have a residual affect in the ground. The ONLY service that Essential offers in which we will provide a service-to-service guarantee is a monthly post-emergent. This doesn't mean there will not be weeds, but any weed growth is covered between services. Other services include bi-monthly or quarterly. With these two options the customer has a 30-day warranty after each service. If the customer tolerance is zero—the service should be a monthly service. Bi-monthly service will have a few weeds between services and quarterly/semi-annual progressively even more. Unfortunately, weed seeds are continuously being carried by wind, water, people, animals, and vehicles; making weed control a continuous process. The more post-emergent services that are done, the more control of weeds is provided. This product has blue dye in it to allow technicians to see what weeds have been treated; the dye will disappear within a couple days.

<u>Service</u>	<u>Expectation</u>
Monthly	Minimal weeds, covered by service-to-service warranty
Bi-Monthly	Some weeds, 30-day warranty after each service
Quarterly	There will be weeds before next service, 30-day warranty after each service.
Semi-Annual	There will be weeds before next service, 30-day warranty after each service Minimal control



**PRIOR TO SERVICE:** Our office staff will provide a reminder call for service usually 3 days prior to service. If the service date doesn't work, please call our office to reschedule. Customers are permitted to skip one service per year. If more than one service is skipped in a given year, we reserve the right to contact the customer with a new rate. Our rates are based on the service frequency provided and contracted through the agreement. Please ensure that gates are unlocked and the technician will have access to all of your property that is needed to treat.

**AFTER SERVICE:** After each service you will see weeds begin to slowly wilt and die. The length of this process depends on how quickly the weeds are growing and how many weeds were present at time of service. Actively growing weeds usually die quickly than slower growing weeds. This process can take several days up to weeks, depending how quickly the weeds are growing. There are many environmental factors that will play a role in the growth of the weeds and how quickly the product will be effective. In addition to that, there are the seeds that had already germinated and were not visible at time of service that will begin to show themselves and were not affected by the service we provide (see graphic above). After each service there is at least a 30-day warranty to ensure that these new weeds that were not affected by our service are treated and any others that may have become evident since treatment.